

Some people believe that price is the only consideration when buying something. Do you agree or disagree with this statement? Give your opinion and include relevant examples.

The Price of merchandise is the first thing that usually crosses individuals' mind when it comes to buying. Trying to be under within budget, people mostly opt for products which cost a more reasonable price. I would argue that other factors also play an active role ~~on~~ in experiencing a profitable trade.

Price of a merchandise-commodity includes cost of raw material, manufacturing, shipping and market. The difference between a cheap product and an expenditure-expensive one is because of the factors which is-are mentioned above. In recent ages-years numerous producers have been sacrificing ~~the~~ quality to reach a lower price which helps them to sell more and gain more profits. The increasingly growth of the chain markets all over the world which provide cheap clothes and merchandise with low quality and the vast majority of people who buy from these stores prove that people tend to have more goods with more diversity despite ~~of~~ their poor quality.

Cheap merchandise badly affects people's life. To start with, an affordable price motivates people to buy more. From my own experience when a product is offered to me with an inexpensive price I recklessly buy it without considering the exact use of it. Hence with the regret of buying a pile of useless clothes. Besides, buyers have to dispose of poor-quality goods sooner than high quality ones. The huge mass of waste which especially contains s clothes indicate that it is not an environmentally friendly trend. By considering the cost of human resources, raw material and natural resources which are used to produce one product it is not economical to buy a poor quality one which could not last long. As the British have always been said 'I am not that rich to buy cheap products'.

In conclusion, I opine that the price of merchandise is the first thing /factor that individuals regard but other factors are equally important. Some factors like the quality, use /functionality and impact of this product on the environment are more essential for choosing a product.